

SPONSORSHIP OPPORTUNITIES 2022



*Eliminating Racism,
Empowering
Women, and
Promoting Peace,
Justice, Freedom,
and Dignity for All*

YWCA Gettysburg & Adams County

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HALLMARK SPONSORS

The YWCA of Gettysburg & Adams County serves thousands of people a year, ranging from people using our fitness center or indoor pool, to parents and children at our childcare centers, to participants in our many community races and other sporting events. Now is the perfect time for your group to invest in becoming a Hallmark Sponsor of the YWCA and show our community how you support our important work.

Promotions include invitations and recognition at our four annual sporting events - Encore 5K, Run for Peace, Tennis Tournament, and the Spirit of Gettysburg Race; email, social media, and website marketing, t-shirt branding, and more.

OTHER SPONSORSHIP OPPORTUNITIES

Mission Sponsorship: The YWCA engages year-round in programs and events that support our core mission of empowering women and eliminating racism. Becoming a mission sponsor ensures that these programs can continue at no cost to attendees,

Promotion includes invitations, email and social media marketing, and more.

Tennis Tournament: Coming May 2022, this tournament is held in memory of Arthur and Muriel Rice and serves to benefit the YWCA's Membership Assistance Program, so that people of all economic backgrounds can access our services.

Promotion includes invitations, email and social media marketing, t-shirt branding and more.

Run for Peace: Held in September, this race celebrates and honors the International Day of Peace. This event is free and open to the public and draws over 100 people.

Promotion includes email and social media marketing, t-shirt branding and more.

Spirit of Gettysburg 5K: Usually in June, this race is a 30-year tradition that will be undergoing major changes in 2022. Previously, it has drawn around 500 participants and spectators.

Promotion includes invitations, email and social media marketing, t-shirt branding and more.

Callie Awards for Exceptional Women: The Callie Awards is a 20+ year tradition of recognizing the achievements and accomplishments of five outstanding Adams County women in various fields of service.

Promotion includes email and social media marketing and more.

Encore 5K Breast Cancer Awareness: This race takes place during October for Breast Cancer Awareness Month. It draws over 200 runners, most from Adams County, and raises funds to support cancer patients and survivors.

Promotion includes complimentary race entries, email and social media marketing, t-shirt branding and more.

PARTNER WITH US

For an annual gift of \$3500, YWCA Hallmark Sponsors receive the following benefits:

- Recognition at our main events -the Callie Awards, Run for Peace, Tennis Tournament, Encore 5K, and the Spirit of Gettysburg Race (if an event is cancelled, your logo will appear in a full-color, full-page ad in the Gettysburg Times)
- Your logo/listing in event marketing materials, and a link to your business website on the YWCA website for the calendar year
- Your logo/listing on event t-shirts that are distributed to sponsors, volunteers, and participants
- A banner with your logo/listing prominently displayed in the main driveway or parking lot at our main 909 Fairfield Road location
- A Hallmark Sponsor highlight featuring your group on the YWCA's website and Facebook page

For an annual gift of \$1500 YWCA Mission Sponsors receive the following benefits:

- Recognition in promotional and advertising materials for each event or program
- Listing in the event program(s), if applicable, and recognition at the program
- A customizable program for your business on Diversity, Equity, and Inclusion (DEI)
- Your name/logo on our website

A single event sponsor will receive the following benefits:

Gold Sponsor: \$1000

- 4 complimentary tickets to the event, as relevant
- Recognition at the event and your logo/listing on event materials, including t-shirts, 5K bib numbers, race applications and promotional materials as relevant
- Banner on display at event
- Sponsor highlight featuring your group on our website and Facebook page

Silver Sponsor: \$750

- 2 complimentary tickets to the event, as relevant
- Recognition at the event and your logo/listing on event materials, including t-shirts and promotional materials as relevant
- Banner on display at event
- Sponsor highlight featuring your group on our website and Facebook page

Bronze Sponsor: \$500

- 1 complimentary ticket to the event, as relevant
- Recognition at the event and your logo/listing on event materials, including t-shirts
- Banner on display at event

Custom sponsorship packages are also available. Please contact Alex Hayes, Fund Development Officer, at ahayes@ywcagettsburg.org for more information.

SPONSORSHIP AGREEMENT

Please indicate which level(s) you wish to support by checking the box(es).

- Hallmark Sponsor -\$3500
- Mission Sponsor -\$1500

Single Event Sponsorship:

- | | |
|--------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Tennis Tournament | <input type="checkbox"/> Encore 5K |
| <input type="checkbox"/> Gold Sponsor -\$1000 | <input type="checkbox"/> Gold Sponsor -\$1000 |
| <input type="checkbox"/> Silver Sponsor -\$750 | <input type="checkbox"/> Silver Sponsor -\$750 |
| <input type="checkbox"/> Bronze Sponsor -\$500 | <input type="checkbox"/> Bronze Sponsor -\$500 |
| <input type="checkbox"/> Spirit of Gettysburg 5K | <input type="checkbox"/> Callie Awards |
| <input type="checkbox"/> Gold Sponsor -\$1000 | <input type="checkbox"/> Gold Sponsor -\$1000 |
| <input type="checkbox"/> Silver Sponsor -\$750 | <input type="checkbox"/> Silver Sponsor -\$750 |
| <input type="checkbox"/> Bronze Sponsor -\$500 | <input type="checkbox"/> Bronze Sponsor -\$500 |
| <input type="checkbox"/> Run for Peace | |
| <input type="checkbox"/> Gold Sponsor -\$1000 | |
| <input type="checkbox"/> Silver Sponsor -\$750 | |
| <input type="checkbox"/> Bronze Sponsor -\$500 | |

Total 2022 Sponsorship(s): \$ _____ (Payment due before date of event sponsored)

Payment:

- Payment Enclosed
- Please Invoice

Contact Name: _____ Name of Business: _____

Address/City/Zip: _____

Phone: _____ Email: _____

Fax: _____

For questions or more information, please contact Alex Hayes at 717-334-9171 ex. 116 or ahayes@ywcagettsburg.org.

THANK YOU FOR YOUR PARTNERSHIP AND SUPPORT