

eliminating racism  
empowering women  
**ywca**

Gettysburg & Adams County

**WE'RE ON  
A MISSION TO  
EMPOWER YOU**

The YWCA Gettysburg & Adams County is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all.

Everything at the YWCA Gettysburg & Adams County might well be tied to health and general well-being, both individually and collectively. Our concern for you and your investment in this great organization is what keeps all of us going. Over these past 18 months, we've faced the usual challenges and also an enormous new challenge, the likes of which none of us have seen before.

A little over a year ago, we were rolling along, as usual, looking forward to the seasonal events that have sustained us and, in many cases, come to define us. Little did we know that our *Nearly New Sale*, *The Spirit of Gettysburg 5K*, *Dancing With The Local Stars*, and our *Martin Luther King, Jr. Celebration* would be either canceled or severely scaled back. We did all we could, made alterations and adjustments, and kept moving forward. Instead of sadness, I believe we should be feeling encouraged and emboldened as we move into 2021. Many COVID-19 challenges remain, but we can see daylight up ahead.

I cannot go any further in this report without thanking our terrific board of directors, indomitable staff, and dedicated supporters. Their guidance, insight, dedication, and support have never been more crucial or necessary. **We have an awesome team.**

Over these next pages, it is plain to see that our accomplishments may be altered but remain numerous, and our commitment to the mission as firm as ever. We have overcome unusual obstacles with unusual resolve.



**Dotty Dalphon**

**Executive Director**

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*It is your support—individually and as a community—that sustains us, literally and figuratively. We thank you, like never before.*

## WITH YOUR HELP, WE HAVE ACCOMPLISHED SO MUCH IN OUR COMMUNITY AND HONORED OUR MISSION.

- ✓ Continued to own and operate the county's largest daycare facility, our Child Enrichment Program, even through—and especially through—a pandemic
- ✓ Developed and offered a robust new Diversity, Equity, and Inclusion Program offering training for local organizations in ensuring a deep commitment to issues of racial and social justice
- ✓ Presented a short series of discussions facilitated by Dr. Scott Hancock on a fuller and fully accurate story of the Civil War and the monuments here at Gettysburg
- ✓ Operated the region's go-to fitness and aquatics facility for the 40<sup>th</sup> consecutive year
- ✓ Honored the work of Dr. Martin Luther King, Jr. in a COVID-19-safe, yet profoundly successful manner

**LEARN MORE AT**  
**[YWCAGETTSBURG.ORG](http://YWCAGETTSBURG.ORG)**



### THE PEOPLE PROJECT

Last October, representatives of the YWCA's Forums Committee helped to stage "Masks of Oppression." These were stories reflecting on personal accounts of discrimination experienced by several Adams County residents. The committee hoped to share them with a public audience to cultivate deeper empathy and inclusivity in our community.



### BUBBA BASH

In March of 2020, the YWCA held the 27<sup>th</sup> Annual Bubba Bash Volleyball tournament to raise funds to support our Membership Financial Aid program. Pictured here with YWCA Executive Director Dotty Dalphon are David and Marianna Martin, brother and mother of Marianna "Bubba" Martin Rodgers, for whom the tournament is named.

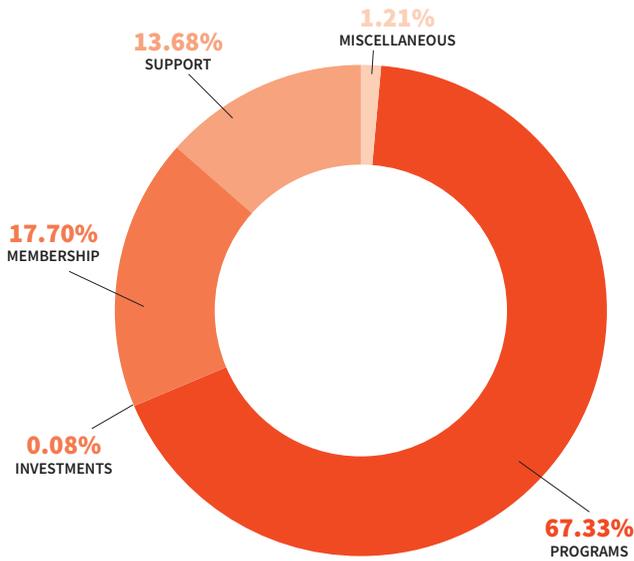


### RUN FOR PEACE

Even during a pandemic, the Run For Peace went on. A small and socially-distanced field of runners completed a three-mile course, honoring the International Day of Peace on a beautiful September evening.

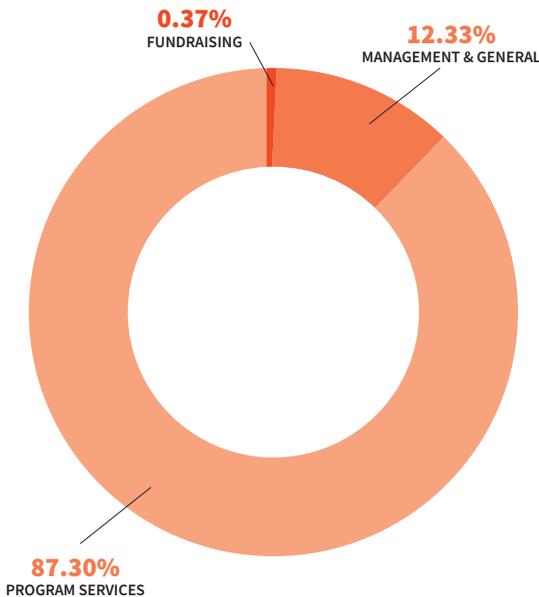
# JULY 2019 THROUGH JUNE 2020

## INCOME



INCOME	Amount	Percent
Support	\$431,290	13.68%
Membership	\$557,884	17.70%
Programs	\$2,122,363	67.33%
Fundraisers	\$0	0.00%
Investments	\$2,440	0.08%
Miscellaneous	\$38,271	1.21%
<b>TOTAL</b>	<b>\$3,152,248</b>	<b>100.00%</b>

## EXPENSES



EXPENSES	Amount	Percent
Program Services	\$3,009,731	87.30%
Management & General	\$425,058	12.33%
Fundraising	\$12,679	0.37%
	\$3,447,468	
<b>NET INCOME</b>	<b>(\$295,220)</b>	<b>-9.37%</b>

## STATEMENT OF CASH FLOW

Depreciation	\$277,370
Capital Investment	(\$98,428)
Restricted Investments	\$110,330
A/R, A/P & Deferrals	(\$52,991)
Financing Activities	\$419,370
<b>ANNUAL CASH FLOW</b>	<b>\$360,431</b>

## MEMBERSHIP REPORT

We are able to list some fine accomplishments dating back over the past 18 months.

In October of 2019, the Membership Department hosted the **YWCA's first-ever Senior Celebration**. Admission was free of charge.

**Over 20 local businesses gathered at the YWCA** to make it easier for the senior community to collect information about local resources.

Pictures with Santa in December of 2019 and again in 2020, hosted by the Membership Department, again served as a **community outreach to families in Gettysburg and Adams County**.

Two fundraisers, the **Fall Mum Sale** (September 2019) and the **Holiday Poinsettia Sale** (December 2019) were held at the YWCA.

The Membership Team participated in HACC's **"Spring Into The Semester" event**. We also participated in the **2020 Virtual Fall Event**, promoting the relationship between HACC students and our YWCA staff.

From July 2019 – June 2020 **membership was able to distribute \$6,884.80 in financial aid** to members in need of assistance.

These projects, as always, were of great importance in supporting a variety of membership activities.



# LOOKING AHEAD

**We embark upon 2021 and beyond with more enthusiasm than we've ever had.**

The YWCA Gettysburg & Adams County has succeeded and persevered through a challenging past 18 months. Operating as a non-profit organization dependent upon a small full-time staff, many dedicated part-time workers, volunteers, and a volunteer Board of Directors has always been a successful formula for us. And now, we have the opportunity to enhance and add on, improve, and innovate.

## We eagerly anticipate...

Fully implementing our new *Mission Membership* option, whereby making a simple contribution to the organization will afford the member additional advocacy opportunities. The first has been participation in the 21-Day Racial Equity and Social Justice Challenge.



Resuming our Brown Bag Lecture Series



Expanding our Diversity, Equity, and Inclusion training offering



Operating our popular and important racing events



Managing our Child Enrichment Program at full capacity



Offering new and innovative fitness options, on land and in the pool



Celebrating 40 years in this great building at 909 Fairfield Road!

## PLEASE JOIN US

**Yes, you can help. The YWCA is always looking for volunteers and benefactors.**

- Your involvement is more than a donation. It is an investment in your community and yourself. Whether you have a particular talent or the situation simply requires a helping hand (or back), the reward should be yours as well as ours.
- You may attend one of our many free offerings, bring a friend, spread the word, and help to further our mission.
- You may contribute in the form of a membership or pass.
- You or your company may choose to sponsor an event, participate in it, or volunteer to help out.
- Your organization may choose to become one of our all-important Hallmark Sponsors.

**The bottom line?** We certainly need monetary contributions, this and every year. We need human contributions just as much, whatever you can give. We hope you will become one of the thousands of Adams Countians who feel a special connection to this great organization.

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